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From: Commander, Naval Supply Systems

Subj: PROFESSIONAL DEVELOPMENT FOR MAIL CENTER MANAGERS


Encl: (1) Memo to Mailers, October 2000, Page 8

1. Enclosure (1) provides information on a professional development program offered by the U.S. Postal Service to attendees of the National Postal Forum.

2. As stated in the enclosure, attendees who sign up and attend four business sessions within the Mail Center Management track at the forum earn a "Mail Center Professional Certificate". This program offers a good opportunity for mail center managers and official mail managers (OMMs) to improve their knowledge of mailing issues and obtain recognition for their efforts.

3. The Navy's Official Mail Manager (OMM), Mr. Alan L. Hass, recommends mail center managers and command OMMs extensively involved in mail center operations consider attending a forum and earning a professional certificate. The National Postal Forum is held twice a year. The forums for CY 2001 will be held 25-28 March in Orlando, FL, and 14-17 October in Denver, CO. Information on the forum can be obtained by calling the registration department of the National Postal Forum at 703-218-5015.

4. Recommend a copy of this letter be forwarded to all activities under your cognizance that operate mail centers.


E. DEMETZKY
By direction

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Producing a pro



Back to School
(Top) Attendees learning how to get the most out of the National Postal Forum at Anaheim, CA, are encouraged to sign up for the Mail Center Professional Certificate.
(Right) A must for mailing professionals is a visit to the Exhibition Hall.



Customers who are looking for another good reason to convince their bosses to let them go to the next National Postal Forum (NPF) in Orlando, FL, may have just found one — tell them it's "professional development!"

That's right, at the recent Anaheim, CA, NPF, attendees participated in a new postal educational program where they earned a "Mail Center Professional Certificate." This new program is open to all attendees who sign up at the Forum and attend a minimum of four business sessions within the Mail Center Management track.

The courses, created with the advice of mailing professionals, give mail center managers the skills to help them achieve their company's objectives.

"In the future," says John Wargo, Postal Service vice president of Strategic Marketing, "we plan to explore other channels that offer skills-building opportunities for the mailing community."

And if you sign up at the next Forum in Orlando, come early to the sessions because some were standing room only.

At the crowded "Mail Center Manager — the Corporate Consultant" session, for example, two mailing professionals gave practical suggestions to attendees on how to make a difference at their firms.

Participants were provided with a list of publications to stay ahead of change. They were also encouraged to keep up on new

rates and assess the impact on vendor/supplier agreements, software/hardware, procurement, marketing, printing, budget/cost, transportation and legal issues.

Participants were also given methods to communicate changes internally by creating a mail center newsletter, establishing quarterly/monthly briefings, developing an Intranet/Internet messaging area, etc.

This was the first half-hour — and just one class.

If you were not one of the many Forum-goers who received their certificate, don't miss the next opportunity to participate in this new exciting program.

See you in Orlando in March. ■

